

Potevio

中国普天

Government of China

COMMUNICATIONS

INTEGRATED SOLUTIONS

BROADCASTING

www.potevio-mena.com

“Communication, Implementation, and Performance”

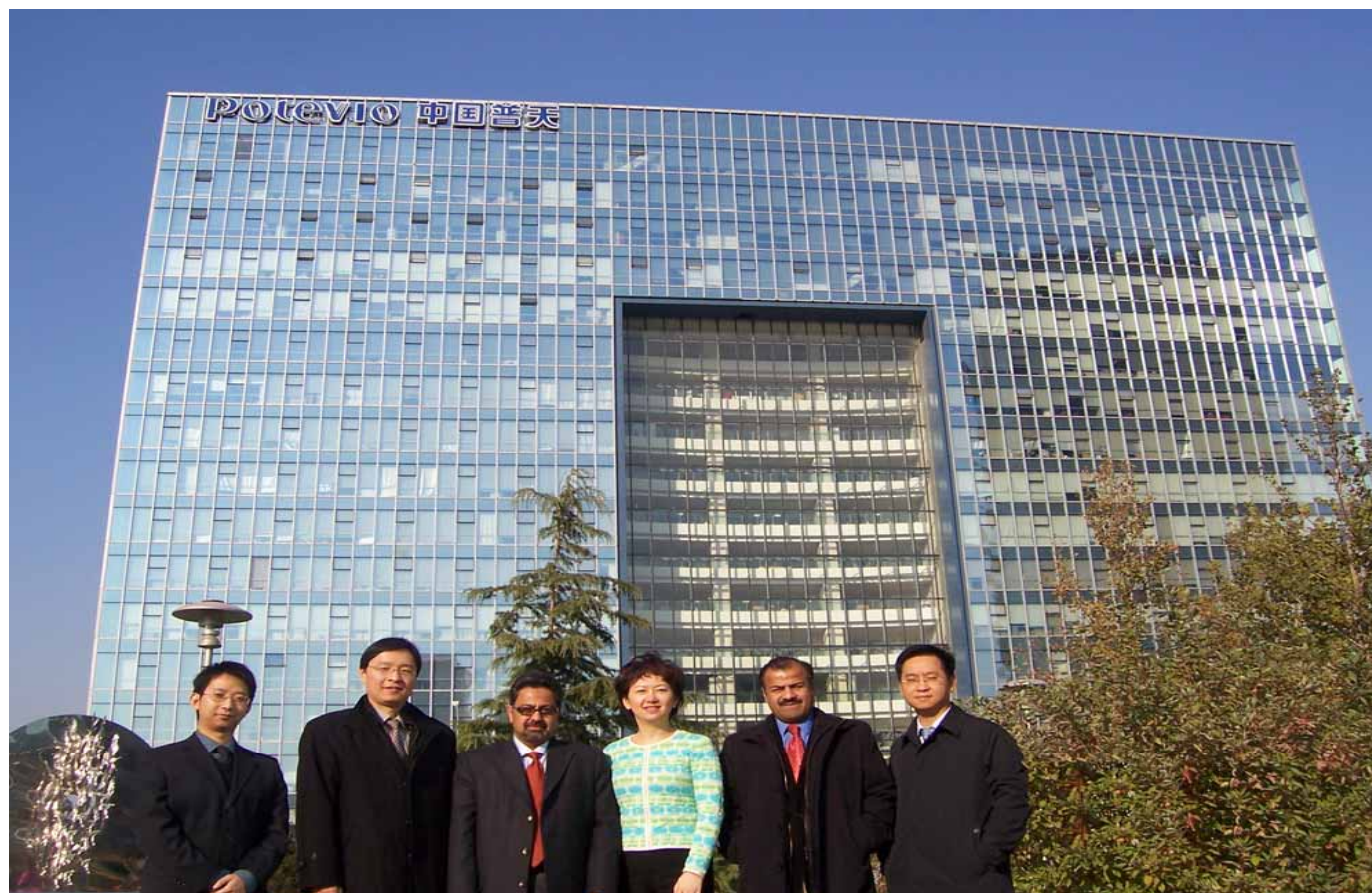
Presentation Content

- Company Overview
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- Potevio Presence
- Why Potevio?

Company Overview

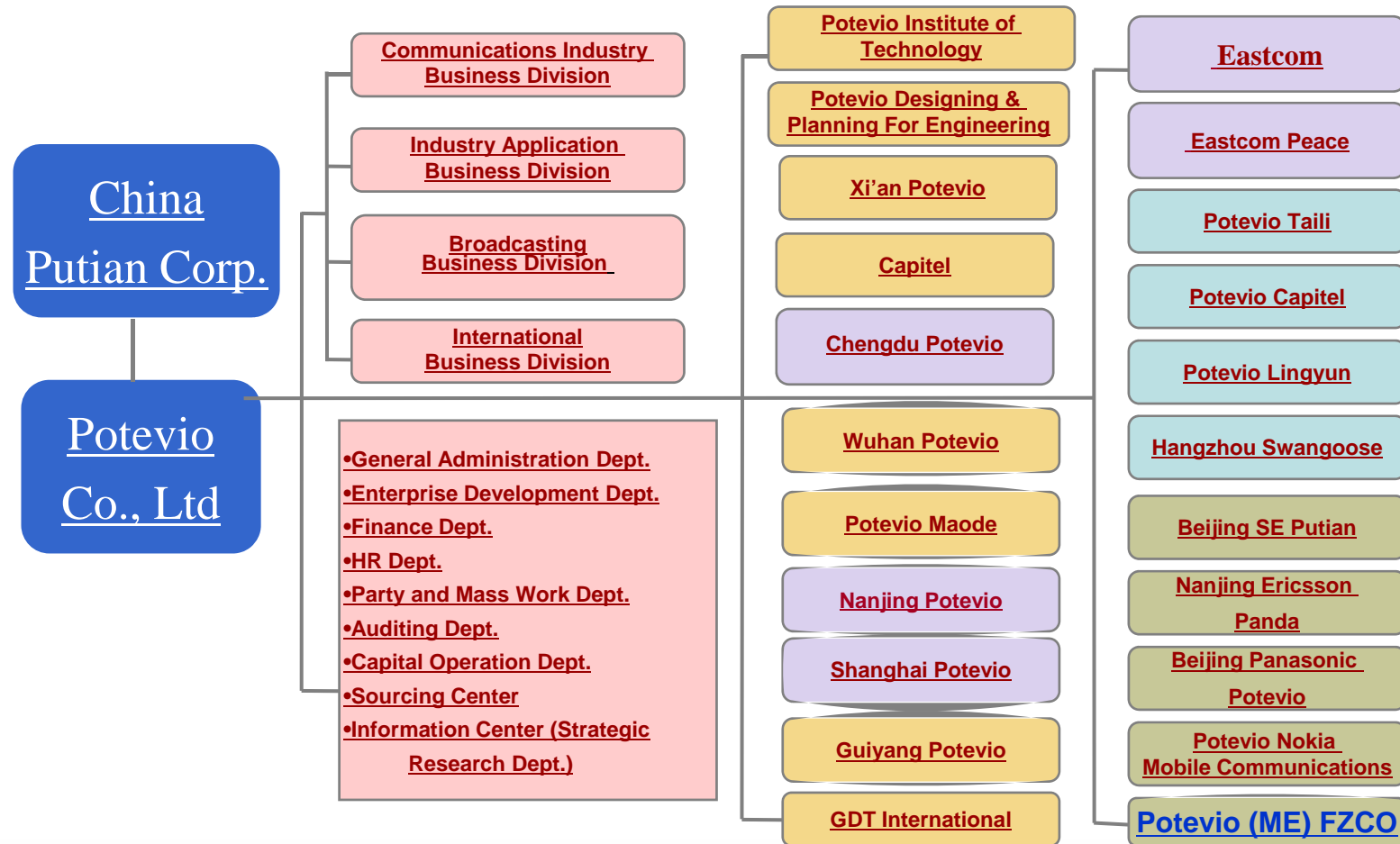
- Hundred years' history
- Backbone for China's information network
- Earlier, part of China Posts & Telecommunications Industry Corporation
- Potevio now, is 100% state-owned - Government of China
- Over 20,000 employees and last year revenues of US\$6 billion
- Potevio MENA is HQ in Dubai

Potevio HQ

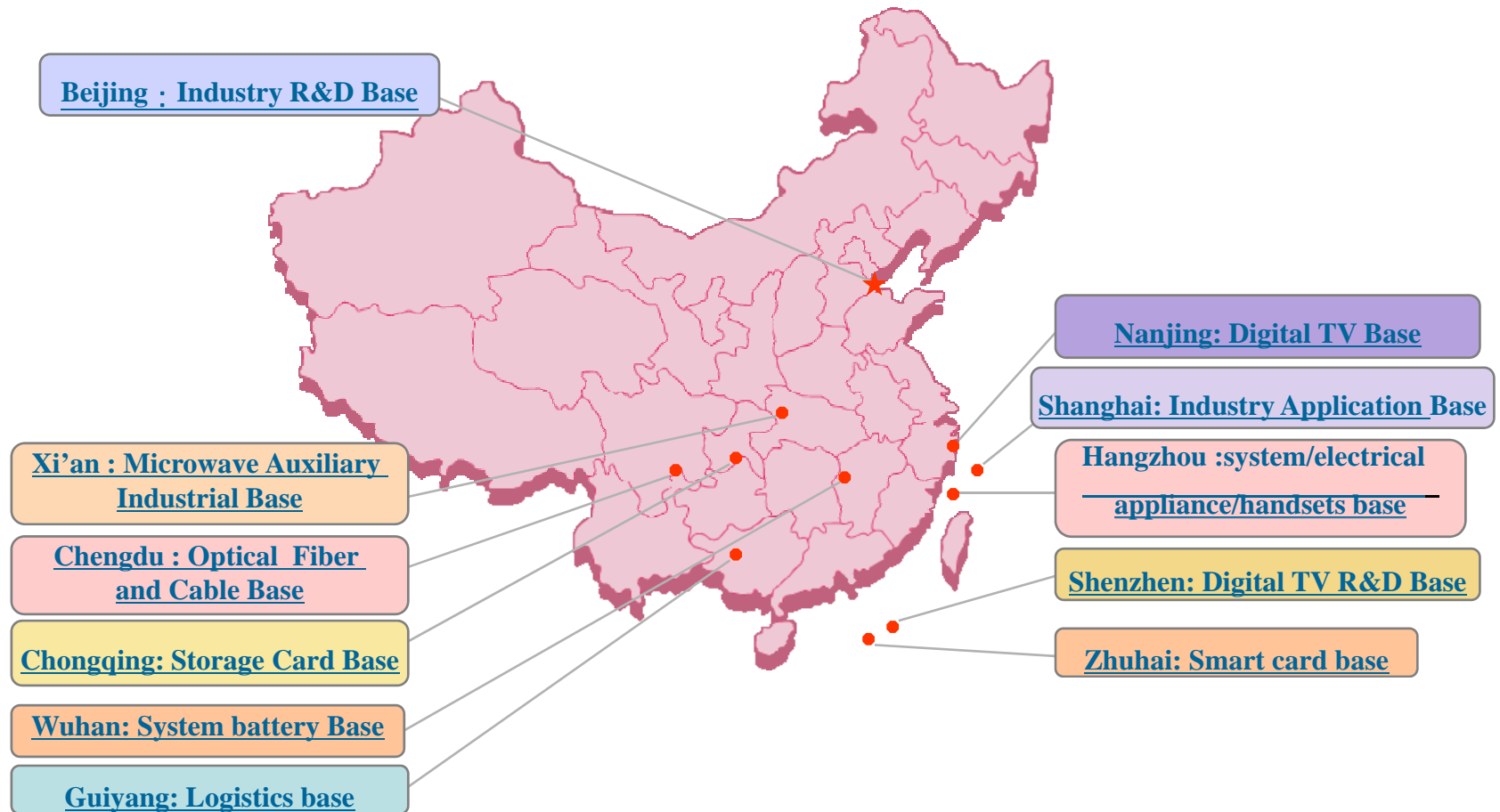


Potevio Headquarter – Beijing, China

Organization Structure



Industrial Base



Major Global Partners



HUAWEI



MOTOROLA

ERICSSON 

NOKIA



Sony Ericsson

Panasonic



 TEXAS
INSTRUMENTS



CORNING

Major Global Partners

Technical partners:



Never stop thinking

Production partners:



Major Global Partners

Organizational partners:



Media partners:



Our Customers



Our Customers



and many more...

Business Divisions & Its Product Lines

COMMUNICATIONS

INTEGRATED SOLUTIONS

BROADCASTING

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Broadcasting Division

Broadcasting Division

- **Digital Terrestrial Transmission equipment**
- **Satellite Vehicle Products**
 - Direct Broadcasting Van (Fixed)
 - Direct Broadcasting Van (Moving)
 - Portable Satellite (Back Pack)
 - Flyaway
 - Trailer
- **HFC**
- **Terminals**
 - STB (HFC)
 - DVB – C, T, H , S
 - USB Dongle
 - PMP (Portable Media Player)
 - Digital Radio

Direct Broadcasting Van (Fixed - Moving)



Portable Satellite (Back Pack)



Flyaway



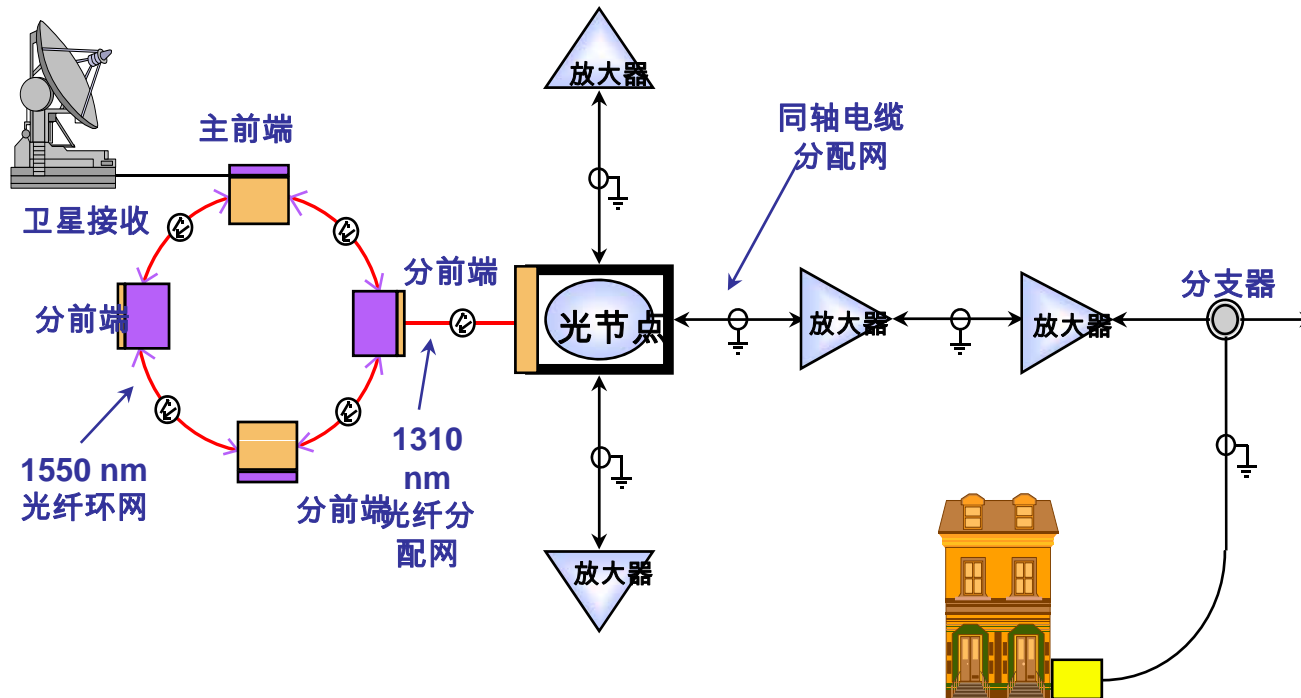
Trailer



Broadcasting Industry

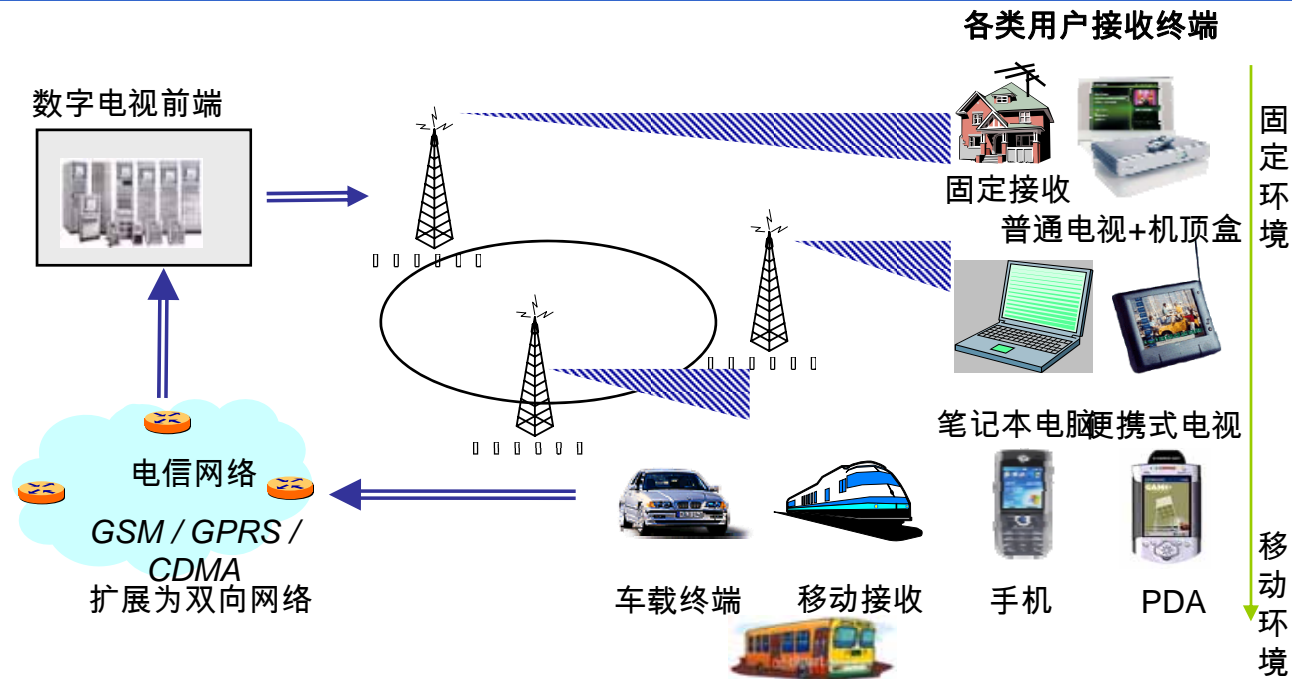
- Overall strategic planning in digital TV, terrestrial digital TV and new media with core technology.
- Complete product-line, including cable network transmission and data products, data products, terrestrial digital TV and terminal products, value-added business and platform, various terminal products, etc.
- Provide cable network solutions, terrestrial digital TV solutions, network coverage solution and various value-added business solutions.
- Joint operation with clients based on products and industrial chain.

Cable TV Network Solution



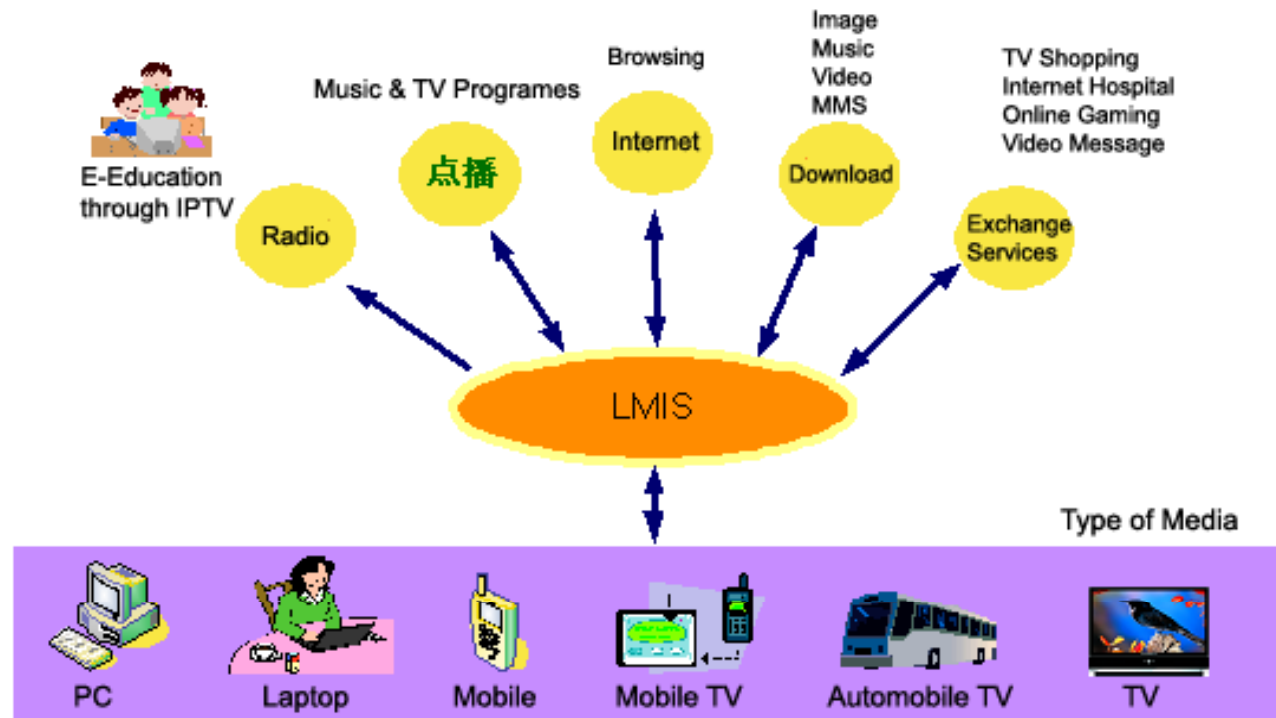
- Provide complete cable TV HFC network solution, support changes from analogue to digital TV
- Provide CMTS network solution based on HFC and GEAPON broadband network access solution
- HFC and IP data network management solution
- Support interactive business and value-added business, including VOD, data and multimedia.

Terrestrial Digital TV Network Solution



- Provide DTMB network solution, support fixed, in-car and mobile digital TV business
- Support SFN and MFN with leading digital microwave and optical fiber network solution
- Leading Full-spectrum high-performance digital driver
- Support wireless bi-extension network solution

Digital TV Value-added Business Platform



- An integrate value-added business platform that compatible with cable and terrestrial digital TV network
- Compatible with two-way and one-way network; support VOD, data and multimedia business
- Serve various terminal clients, including cable TV, PC, mobile phones, and in-car TV.
- Music download and other businesses applied in Beijing, Shenzhen and Hangzhou based on the platform

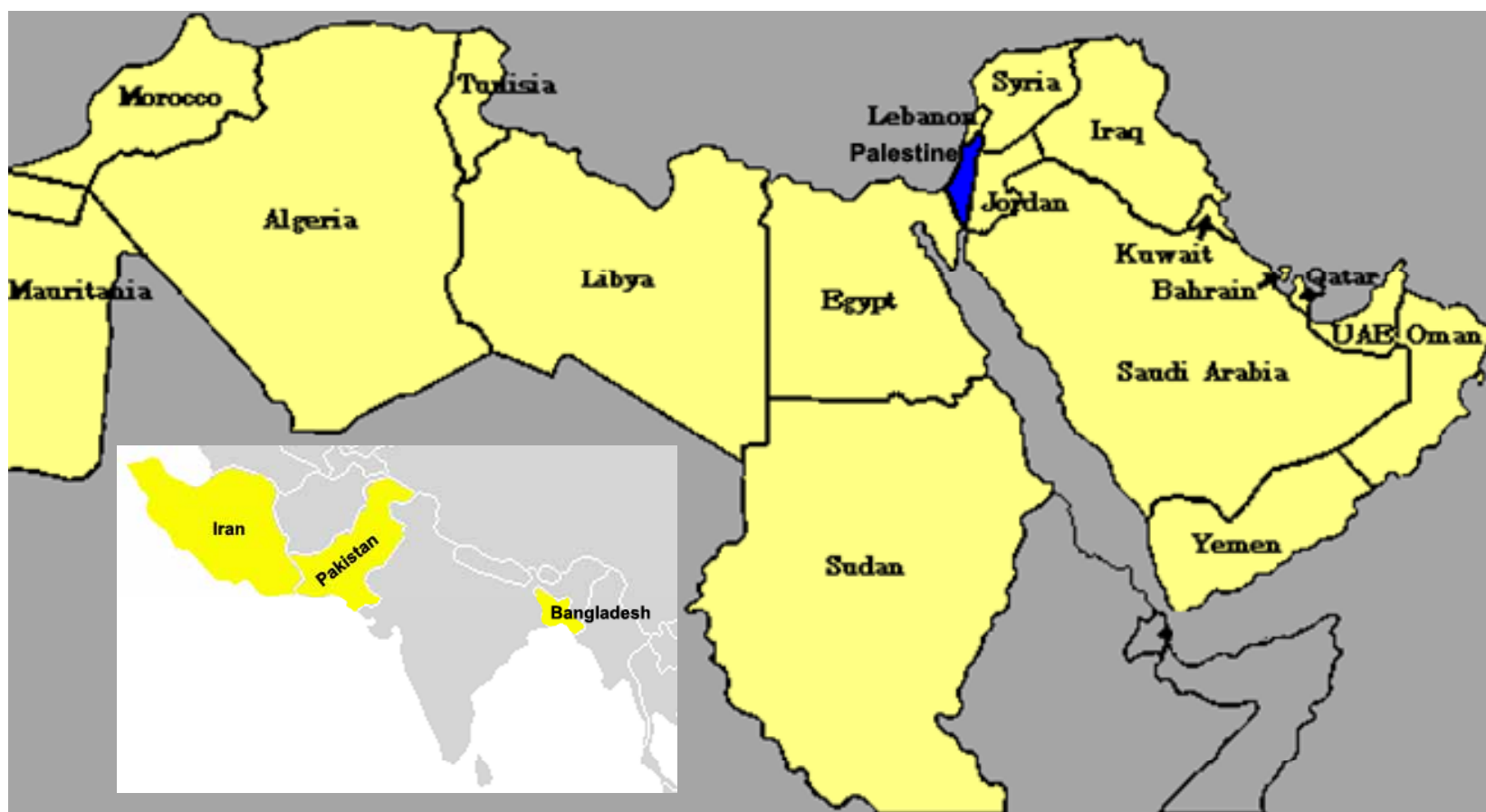
Digital TV Terminals

- Provide a series of DTMB STB and in-car terminals
- Provide portable DTMB/DVB-T terminals, MP5, USB TV stick
- Provide cable TV STB
- Provide value-added terminals
- Leading market share domestically

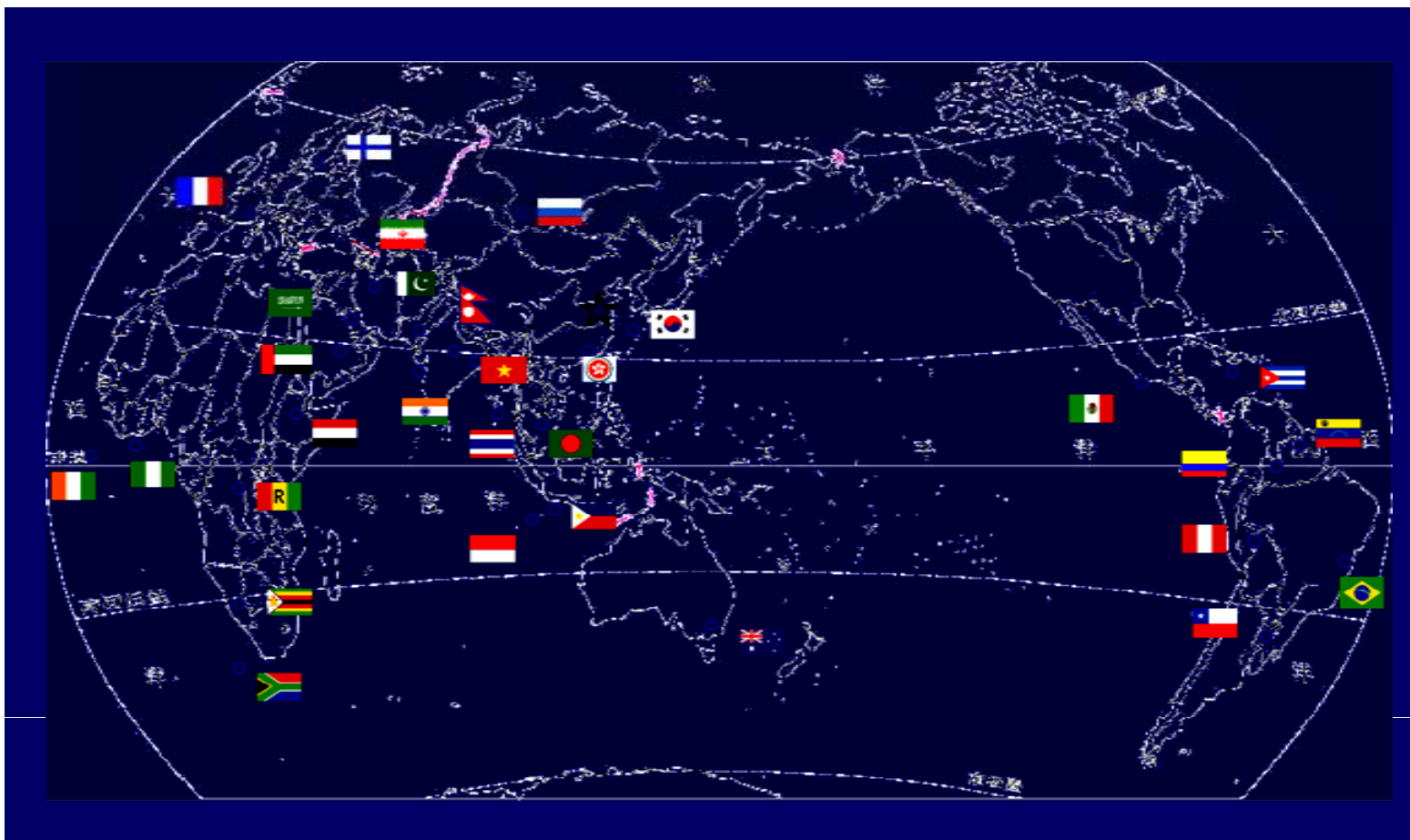


PIME Presence

22 Countries



International Business



Why Potevio

- Years of experience in China & the region with large customers
- Have Local contacts thru the local team based in Dubai
- Tested & Proven equipment
- Access to 600 + resources
- Experience in network testing, optimization
- One stop solution to service all your needs

Contact Details

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Thank you