



PRESS RELEASE

CABSAT MENA (Cable and Satellite Middle East and North Africa) exhibition was held on the 3 – 5 of March 2009 in Dubai under the patronage of His Highness Sheikh Hasher bin Maktoum Al Maktoum, Director General, Dubai Department of Information. The premiere industry events for digital media and satellite communications sectors welcomed more than 650 exhibitors.

Potevio's stand was visited by His Highness Sheikh Hasher bin Maktoum Al Maktoum, Director General, Dubai Department of Information where a brief introduction of Potevio was made by M.Rashid Ali Khan, President, Potevio International Middle East. Also, description of a few broadcasting solutions was explained to him by Shi Guo Jian, New Business Director Broadcasting, Potevio China. Potevio showcased DVB – T, DVB-S, set top box, DTMB GPS Devices, OB Van (C-DSNG) solutions, China Mobile Multimedia Broadcasting (CMMB) standard solutions, 3G dual sim mobile solutions and end to end solutions for cable/wireless TV operators for Analog-to-DTV transformation.



Exhibition Stand Pictures



About Potevio International (ME) FZCO

POTEVIO International (ME) FZCO is responsible for operations of China POTEVIO Co. Ltd. (formerly China Putian Corporation) in the Middle East and North Africa. With a diverse and invaluable portfolio of products and services, we aim to become the leader in telecom, broadcasting & industrial application product sales and implementation in the region, with our leveraged relationship with China POTEVIO Co. Ltd.

POTEVIO, being a state-owned corporation, is an industrial leader in manufacturing equipment and providing value added services and solutions globally, in Broadcasting, Communications & Industrial applications. With over 100 years of experience, POTEVIO is the main practitioner promoting the rapid development of China's telecom industry.

Currently based in Jebel Ali Free zone Authority (Dubai – United Arab Emirates), POTEVIO International (ME) is responsible for all the operations and activities of China POTEVIO Co. Ltd in the MENA region - thus facilitating with sales and administrative offices as well as acting as a regional training, customer support and service center.

Potevio has established important industrial manufacturing bases in several parts of China and abroad. Potevio has 4 postdoctoral scientific research labs. It has applied for nearly 1,000 national patents. Actively tapping the international market, Potevio provides information and communication total solutions to over 70 nations. Potevio broadcasting is among the top 10 exporting branches from China with special support from ministry of commerce and industry.